

Danny Brassell, Ph.D.

QUOTES

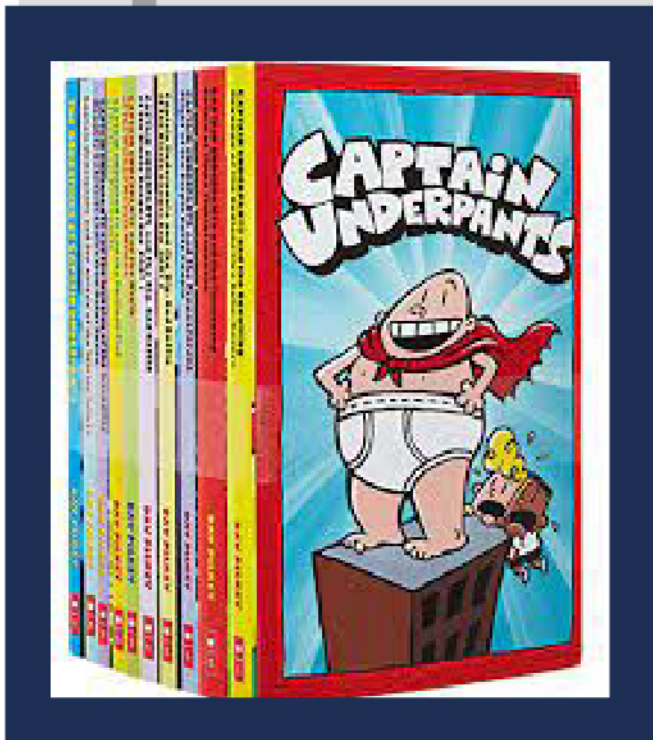




“ Education is valuable, but execution is priceless. ”

“ It doesn't matter if you're reading James Joyce or James and the Giant Peach - people who read MORE read BETTER. ”

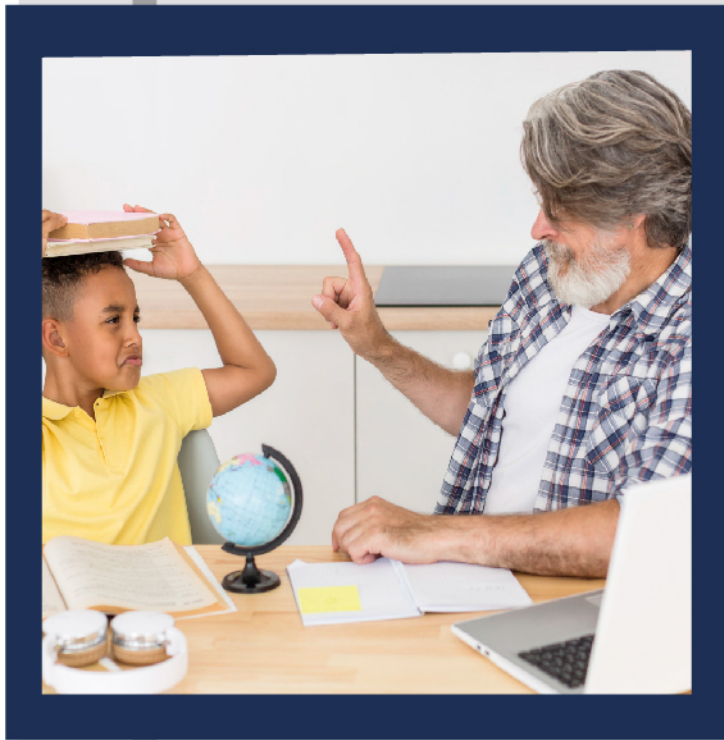




“ Captain Underpants is the gateway drug to Shakespeare. ”

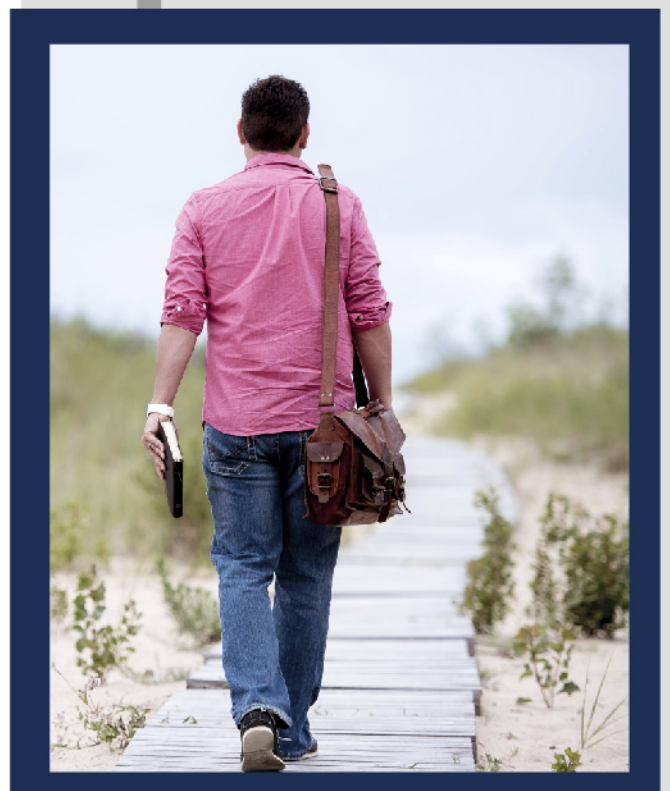
“ Let kids read **WHAT** they want, **WHERE** they want with **WHOMEVER** they want! ”





“
What good is it teaching kids
HOW to read if they never
WANT to read?
”

“
When you go through life
trying to be like everyone else,
that’s all you’ll ever be - like
everyone else.
”



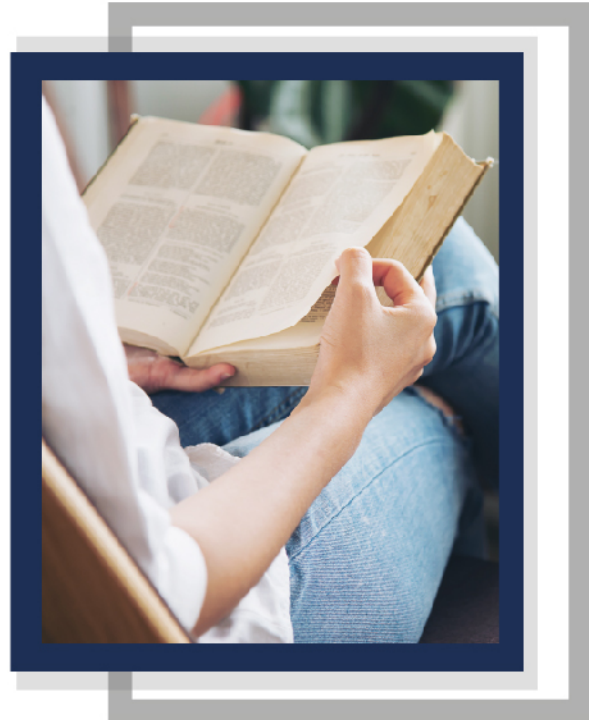


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Vision + Plan = Results

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“
There are plenty of readers
that do not make effective
leaders, but I have never seen
an effective leader that was
not a voracious reader.
”



“

You are what you read,
so read good stuff.”

”