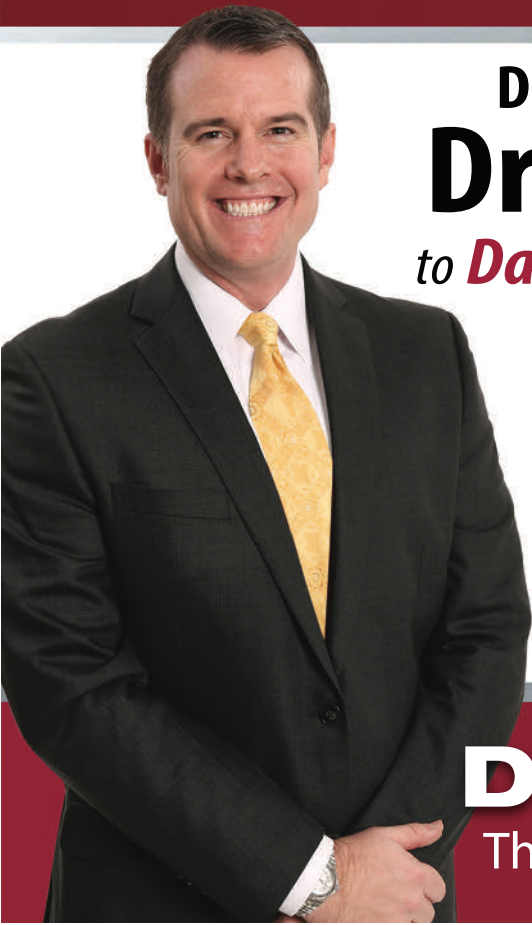


ATTENTION MEETING & EVENT PLANNERS



Discover Why You Should Book
Dr. Danny Brassell
to *Dazzle & Inspire Your Audience* for
Your Next Meeting or Event!



“Danny Brassell is a cross between Jim Carrey and Robin Williams...If you don't walk away from his keynote with ideas you can use tomorrow, you were unconscious during the presentation.”

—Nancy Bebrin,
Oxford, Connecticut

DR.DANNYBRASSELL

The Ideal Speaker for Your Next Meeting or Event!

DANNY HAS SPOKEN FOR THESE COMPANIES & ASSOCIATIONS: (Partial List)

- TED
- Los Angeles Times
- Paramount Pictures
- The Walt Disney Company
- Bureau of Education & Research
- JMI, Inc.
- RIF
- California State University
- Boys & Girls Club
- TCM
- Nokia Theatre
- City Scholars
- Omnilore
- Singapore Ministry of Education
- Honda
- Staples Center
- LA Live
- American Legion
- Rotary International
- Arclight Theatres
- Girl Scouts of America
- City of Redondo Beach
- PEAK
- SDE
- Premiere
- LEAP Foundation
- KOREH LA

DANJEA Corp.
312 N. Francisco Ave., Suite 5
Redondo Beach, CA 90277



Danny Accepts a Limited Number of Bookings per Year. Book Danny NOW for Your Important Event!

Danny is Available for All of Your Important Events!

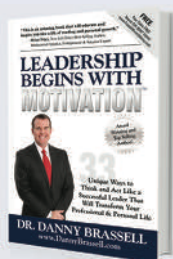
- Keynotes (Opening and Closing)
- Conferences
- Breakout Sessions
- Workshops
- Educational Trainings
- Business or Community Events
- Retreats
- Onsite Meetings
- Consulting/Coaching
- Media Appearances

Call: 310-872-9089 Visit: www.DANNYBRASSELL.com

5 REASONS Meeting Planners Love Booking Danny Brassell:

1. **Proven Strategies for Success:** Danny's clients experience results both personally and professionally. His strategies have been proven through his own success with students of all ages, backed up with extensive research and supported by results achieved by his audiences.
2. **Experienced Speaker (Makes Your Job Easier):** Danny has delivered over 2,000 motivational presentations and seminars at conferences, meetings and other events worldwide. Today, Danny delivers over 100 requested motivational presentations a year.
3. **Dynamic Speaker:** Your audience will laugh, learn and be inspired!
4. **Life-Transforming Message:** Following the strategies Danny presents, one's life can be changed forever. He has the unique ability to bring out the best in organizations and individuals.
5. **Value:** When you book Danny you get:
 - ▶ Valuable Information (Your group will receive information that provides lasting value)
 - ▶ Action Steps (Practical ideas that can be used immediately for improved results)
 - ▶ Lasting Impact (Danny's presentations focus on results that last a lifetime)
 - ▶ Useful Strategies and Solutions (Relevant to your group's challenges, needs and goals)
 - ▶ Easy to Work with (Danny will be the easiest speaker you have ever had to work with)

Bonus:



100
FREE BOOKS
When You Schedule
DANNY
for Your Event!
(A \$2,497 value)

A GREAT GIFT FOR YOUR AUDIENCE

A Personal Message From Danny



"Dear Meeting Planner/Event Coordinator:

I understand the significant role you play in planning and executing a successful meeting or event. Sometimes, meeting planning can seem a bit overwhelming because you are responsible for details ranging from site selection to event registration, vendor negotiations to finding and selecting the **right** speaker.

Although I cannot help you with all of your event's details, I will put your mind at ease with finding and selecting the right speaker. I am committed to helping you present a **dynamic** program for your organization. You have enough on your plate to worry about; let me help you by delivering a rousing presentation that is fun and **engaging** and addresses your organization's needs.

My talks are always **informative, inspiring** and highly-**interactive**, and attendees walk away feeling rejuvenated and focused on accomplishing more. If you're ready for higher attendance, packed rooms, highly-satisfied attendees and a low-maintenance professional speaker who will make his program relevant and fun, it is time for you to book me for your next event."

Danny Brassell

Danny offers a number of customized presentations on leadership, success, motivation and communications. Your audience will love Danny's messages on how to be an inspirational leader.

DANNY'S MOST REQUESTED TALKS:

Leadership Begins with Motivation: Bringing Joy Back into the Workplace

Get ready to move! This keynote is the basis for Danny's top-selling book, *Leadership Begins with Motivation*. Discover great ways to motivate the struggling and under-achieving individuals within your organization, as Danny takes you through "Maslow's Social Hierarchy of Needs" in this highly-engaging, fun and thought-provoking presentation. He'll remind everyone in the audience of their importance by showing them how to laugh, sing, dance and play in order to bring the joy back into the workplace.

This highly inspirational yet immensely practical presentation will provide your people strategies to gain more satisfaction from work by:

- ▶ Considering best practices of leaders across diverse fields;
- ▶ Examining what motivates your people; and
- ▶ Building up your people's confidence, knowledge and skills.

Success Begins with Motivation: Back to the Basics

It takes a special person to lead. Every day presents new challenges, and our attitudes and expectations shape our success. Join Danny as he shares a fast-paced, humorous and motivational keynote designed to show you how you make a difference in the lives of everyone you encounter. From teaching preschoolers to rocket scientists, Danny shares his own trials and tribulations as well as why he loves to inspire others to reach higher. You'll learn his secret to good leadership and leave feeling invigorated.

This highly engaging, entertaining and educational keynote address will empower attendees to:

- ▶ Increase productivity without sacrificing fun;
- ▶ Improve concentration and efficiency;
- ▶ Identify personal and professional strengths & needs; and
- ▶ Influence others by creating environments that promote risk-taking and engage everyone.

ENJOY DANNY'S DEMO VIDEO AT
www.DannyBrassell.com

YOUR AUDIENCE WILL LAUGH, LEARN & BE INSPIRED!



DANNY'S TALKS ARE HIGHLY INTERACTIVE

"I had the wonderful experience of hearing Dr. Brassell speak before a crowd of Beverly Hills business leaders, and he was not only able to hit his target message but he was successful in bringing back the child in all of us."

-BRYAN MONFORT, VICE PRESIDENT OF OPERATIONS, LAWRY'S RESTAURANTS

"Danny is an amazing presenter! His take and approach to creating a positive learning environment is applicable to all... He truly motivated my staff to make a difference."

-ERIKK ALDRIDGE, EXECUTIVE DIRECTOR, BOYS & GIRLS CLUB OF VENICE



DANNY ENGAGES ATTENDEES FROM THE START OF HIS TALK



DANNY CAPTIVATES AUDIENCES WITH HIS STORIES

"I love what Danny Brassell does. He teaches us how to instill a passion and a skill for reading... and he does it in a way that is both entertaining and compelling. His talks are funny, polished and engaging."

-LIA GRIMANIS, NAMED ONE OF CANADA'S 100 MOST POWERFUL WOMEN

"I felt very much engaged through Danny's entire presentation. It was entertaining, rewarding and educational."

-BAROUCH CHAI, PRESIDENT/CEO, MICROCOMPUTER SCIENCE CENTRE INC.



DANNY IS ALWAYS WILLING TO AUTOGRAPH BOOKS FOR ATTENDEES



DANNY MAKES TIME FOR ALL VIPS IN YOUR AUDIENCE.

"Danny is a purely awesome unstoppable positive force of nature! We need more people like him in the world, and it makes me smile knowing that there are so many who get to learn from him."

-WAYNE LOGUE, CREATOR, WORDTOONS

"Danny is a polished speaker, but most importantly his heart shines through in his work. His genuine efforts to make a positive difference in people's lives is obvious. Danny is a class act, and I enthusiastically recommend his work!"

-PAMELA HAACK, FOUNDER, THE ITALY RETREAT FOR WOMEN BUSINESS LEADERS AND ENTREPRENEURS



ATTENDEES ARE INSPIRED BY DANNY'S TALKS.

"Danny has a tremendous amount of positive energy that permeates the audience. He really knows his material and has command of a huge quantity of information. So, when you go to hear him be ready to be alert, write quickly, laugh lots and leave brimming with new ideas. I highly recommend Danny as a top-notch speaker."

- Francie Yeager, Conference Planner, SDE

IMAGINE HOW YOUR SUCCESS WILL SKYROCKET...



When You Have **"JIM CARREY WITH A PH.D."** Showing You and Your Team How to Achieve the **SIGNIFICANT** Results **YOU** Want!

If you could ignite, inspire and instruct each person on your team to a higher level of accomplishment and achievement, how would your organization change?

How would your organization benefit from having employees who are highly-energized, internally-motivated, solution-oriented and outrageously successful team members?



Trained hundreds of organizations and thousands of individuals – showing them how to break through plateaus, increase productivity and achieve lasting, greater results

World Class Speaker, Best-Selling Author and Leading Authority in Organizational Leadership

Highly acclaimed Ph.D. known for his ability to take the latest research and provide compelling presentations that are engaging, understandable and highly entertaining

WHAT YOU GET with DANNY'S COACHING PROGRAM

A Transformational Training Session for Your Team (\$15,000 Value) Includes the following:

- Danny will conduct a tailored training session onsite for your team for up to 5 hours.
- A personal assessment with each team member to establish their unique communication style, areas of strength and areas to increase effectiveness.
- A group brainstorming session to establish team's goals, values and priorities.
- Clear timetable established to determine "what success looks like" for you and your team.
- Team-building activities designed to build team cohesiveness and synergy, as well as individual creativity and productivity.

DANNY'S TEAM COACHING PROGRAM:

BONUS #1 – 6 follow-up 30-Minute Pre-Scheduled Coaching Calls with Danny for your team after the onsite training is complete.

..... **\$3,000 VALUE**

BONUS #2 – 100 FREE BOOKS to help your team members become "inspirational leaders."

..... **\$2,497 VALUE**

BONUS #3 – 6 10-Minute Calls where you can call Danny, and he will keep your team on track to achieve.

..... **\$500 VALUE**

BONUS #4 – Daily Tweets and weekly emails to help you become an inspirational leader.

..... **\$500 VALUE**

TOTAL VALUE: ... \$21,497!

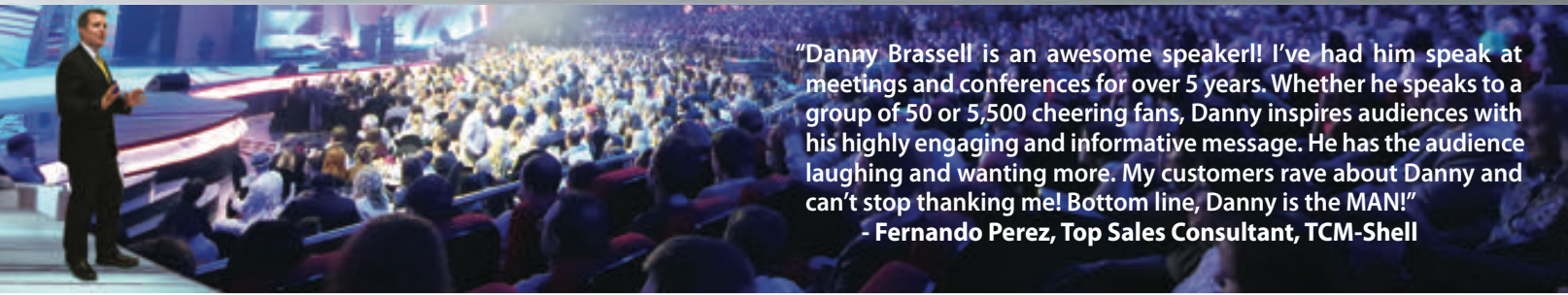


"If you are looking for a MAGICAL experience for your event, Danny Brassell is one of the most dynamic and amazing speakers you will ever hear...an incredible presentation and inspiring message. It is an absolute must for any leader or business team. Don't hesitate. Book him NOW!"

—**JOHN FORMICA**, "America's Customer Experience Coach"

To Contact Danny: CALL 310-872-9089 or EMAIL Danny@DannyBrassell.com

THE IDEAL TOP-RATED SPEAKER FOR YOUR NEXT EVENT



"Danny Brassell is an awesome speaker! I've had him speak at meetings and conferences for over 5 years. Whether he speaks to a group of 50 or 5,500 cheering fans, Danny inspires audiences with his highly engaging and informative message. He has the audience laughing and wanting more. My customers rave about Danny and can't stop thanking me! Bottom line, Danny is the MAN!"
- Fernando Perez, Top Sales Consultant, TCM-Shell



DANNY TRAINING ASIAN AND SOUTH PACIFIC LEADERS IN SINGAPORE



DANNY SPEAKS TO AUDIENCES OF ALL SIZES



DANNY DELIVERING HIS HIGHLY POPULAR TED TALK



DANNY BOOK SIGNING AFTER HIS KEYNOTE



YOUR AUDIENCE WILL LEAVE FEELING INSPIRED

ARE YOU STUCK IN A RUT?

Let Danny Provide You With CAFFEINE FOR YOUR SOUL!

"I've put on over 200 events, and if you want a speaker who will **WOW** your audience, then you have to hire Danny Brassell. I've had Danny speak a few times at my events... my audience loved him! **YOUR AUDIENCE WILL LOVE HIM!** If you want your audience to walk out and be **EMPOWERED** to **BE MORE, DO MORE** and **ACCOMPLISH MORE**, then you have to book Danny. You'll be grateful you did."

-JAMES MALINCHAK, FEATURED ON ABC'S HIT TV SHOW SECRET MILLIONAIRE

"If you need to **HIT A HOME RUN** selecting a speaker, then you need to **CHOOSE DR. DANNY BRASSELL**. His unique perspective is not only engaging and entertaining but educates in a way that translates into **HIGH VALUE FOR YOUR AUDIENCE**. Your audience will love the creative, high-energy way his stories communicate an important message, leaving everyone wanting for more. Choose Danny, and your audience will be the benefactor of **A TRULY MEMORABLE EXPERIENCE.**"

-RICHARD L. DAVIS, CEO, PRESIDENT ARBOR SCIENTIA GROUP



GET READY TO LAUGH AND LEARN

Choosing a speaker is an **IMPORTANT DECISION**. My goal is to make you **LOOK GOOD**. I want your audience to **THANK YOU** for choosing **DANNY BRASSELL!**



Why **DR. DANNY BRASSELL** is the Ideal Speaker for Your Event

For the past two decades, Dr. Danny Brassell has served as an educational advisor to students ranging from preschoolers to rocket scientists. While he has held a variety of titles and worked with leaders from a variety of fields and disciplines, Danny has always considered himself first and foremost a teacher. Your audience will learn one of the most important lessons Danny has grasped: to take their mission seriously without taking themselves too seriously.

A recognized authority on leadership development, motivation and communication skills, Danny has been honored consistently for his strategic intellect and practical solutions. Audiences rave about Danny's ability to deliver meaningful and memorable messages that are applicable for individuals within all levels of organizations. A gregarious, sought-after author, speaker and business consultant, Danny is characterized by friends, colleagues and clients as one of the most insightful, powerful and compassionate individuals in business today. Thousands, from small business owners to corporate executives, have enjoyed his energetic, interactive and informative presentations.

Hailed as "Jim Carrey with a Ph.D." for his ability to deliver inspiring messages while providing concrete strategies to improve his audiences' bottom lines, Danny believes that people are not looking for a speaker; they are looking for a solution to their problems. He strives to give his clients superior value and deliver more than what is expected. To that end, Danny has consulted with a number of leaders in business, medicine, education, government, athletics and the arts, and he has provided clients and colleagues with ongoing support and training. Additionally, he has developed products based specifically on the needs and interests of his clients and colleagues. So, reward yourself. Make your job easier by giving your audience "caffeine for their souls."

BOOK DANNY TODAY!

WHAT OTHERS ARE SAYING ABOUT DANNY:

"(Danny) will educate and inspire you into a life of reading and personal growth."

-Brian Tracy, Author & Legendary Speaker

"For those people who desire to move forward in life, to grow and to expand, Danny shows the power of how reading transforms a wish into an achievement. Danny has the strength of a storyteller who entertains while weaving an educational message throughout each talk. Invite Danny to coach you from your dreams to a new reality."

-Sherry M. Winn, NCAA National Championship Women's Basketball Coach

"Leadership in every sector can benefit from hearing Danny, as he dynamically and with humor provides so many examples of how leaders apply their perspectives and experiences in diverse environments. His skill in linking the lessons learned by children and the ability to apply those (lessons) in leadership roles is exceptional."

-Lila M. Larson, Former National Leadership Development Consultant, IBM Global Services - Canada

"Danny aspires to bring the best out of an individual by using his charismatic enthusiasm, humor and motivational skills. It was evident that our employees walked away inspired and were eager for more Danny."

-Daniela Sabo, Human Resources Coordinator, AEG - STAPLES Center and NOKIA Theatre L.A. LIVE

"I highly recommend Danny Brassell. He is a very insightful professional. He is enthusiastic about his work and it comes across in the joy and sensitivity he exudes. Danny offers a compassionate view of his work and is constantly working to improve and master his craft. He connects with his audience on a personal level. I enjoyed working with Danny and will do so again."

-John Seeley, M.A., Owner, Blue Moon Wonders

"Impactful! From the top business leader to the essential hourly employee, Dr. Danny Brassell unveils an easy, memorable pathway to achievement."

-Elizabeth McCormick, Former U.S. Army Blackhawk Pilot

"Let Danny be your coach, and he will show you that not all readers are leaders, but all leaders are readers. He will make you laugh, cry and think - sometimes within the same sentence."

-Jaymin J. Patel, Consultant & Fortune 500 Advisor

"I was in awe of Danny. There were a few hundred people in the room... a great mixture of leaders in the fields of business, entertainment and education. I love the way he masterfully crafted his message in a way that left (attendees) with practical takeaways we could implement right away. I really loved the way he supported his much-needed message with credible and topical research. Not only did he motivate me, but Danny also gave me ideas and some solutions for my business that I never thought of."

-Kalani Vale, Former #1 Trainer for Tony Robbins and Financial Coach with \$20 Million Under Management

"Danny Brassell is a top-notch leadership and business speaker. He takes leaders to the next level and beyond. His strategies inspire leaders to achieve extraordinary results! Above all, Danny is a man of integrity and a true example of a real leader."

-Matt Jones, Founder of the R.E.A.L. Leadership Academy

"Danny's goal is to inspire others to make a difference themselves, and he was able to elicit from us our unique story so that we could motivate others. He made it so easy to share the details of our inspiration, bumps on the road and successes. He is the perfect role model himself!"

-Jacqueline Caster, President and Founder, Everychild Foundation

"Danny's strategies are a dynamic package! He brilliantly connects with all audiences at every level. There is no one I would rather see in front of an audience."

-Greg O'Donnell, America's Leading Authority on Guaranteed Lending

"From start-up entrepreneurs to the world's most powerful CEOs, Danny can and will teach anyone how to be successful and much happier doing what they love to do."

-Kevin Knight, President, Liberty Management

"Danny Brassell shows you the strategies of successful people in a highly engaging and informative fashion. Invest in yourself and the folks you care about with Danny's (program). You'll be glad you did."

-Cindy McLane, Founder, www.TranscribeYourBook.com

"Danny captured the attention of 350...I received a number of compliments on his engaging, energetic and humorous presentation. He would be a real asset to any program or event that you may have planned."

-Chuck Anderson, C.P.A.

To Check Availability **EMAIL: Danny@DannyBrassell.com**
CALL: 310-872-9089 **VISIT: www.DannyBrassell.com**